

A NEW IDEA IS BORN

Before Lexus, cars tended to be one thing or another. Some delivered performance, but not comfort; safety, but not style. With the 1990 release of the LS 400, Lexus introduced itself as a challenger to the status quo, bringing luxury, performance, and technology together for the first time. Over the quarter-century of relentless innovation that followed, Lexus has written a story that is truly Amazing in Motion.





'YET' PHILOSOPHY

Opposites in harmony. This idea is the heart of the Lexus 'Yet' Philosophy, one of our guiding principles since we introduced the very first LS 400. It is why you are able to experience an exhilarating, powerful drive, yet with exceptional fuel efficiency. It is the epitome of luxury, yet with equally high environmental standards. It means surrounding you with the most advanced, yet elegantly intuitive, technology.

OMOTENASHI

Anyone can deliver customer service. But only Lexus delivers *omotenashi* - the Japanese word for hospitality. More than simply fulfilling your requests, at the heart of *omotenashi* is anticipating your needs in advance and delivering service so exceptional it becomes an unexpected pleasure. This higher level of attention comes from an insightful understanding of your individual wants and needs, and a commitment to treating every customer as nothing less than a guest in our home. Like every car we build, we apply the same unrivalled standard to customer care.

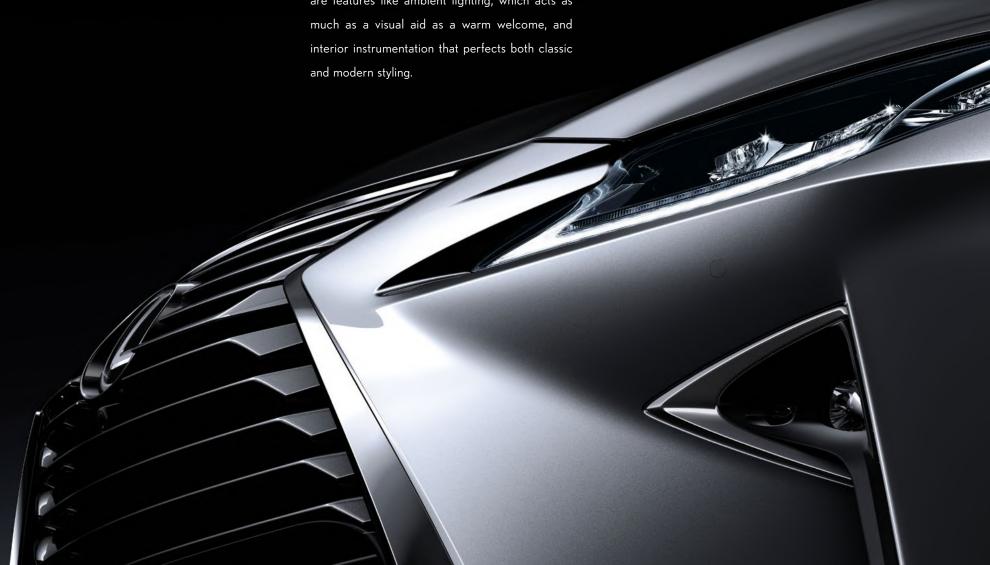


L-FINESSE

The philosophy of 'Yet' is also at the heart of the Lexus design philosophy, L-Finesse. The 'L' is for leading edge, and 'Finesse' is the attention paid to every single detail. It is this fusion of radical design concepts yet subtle refinements that surrounds you in the ultimate in both exterior and interior design.

SIGNATURE

The new, yet already iconic, Lexus spindle grille boldly commands attention with its aggressive yet graceful lines. The dramatic curve of our L-shaped LED taillights appear to have been sliced out of the surrounding metal with purpose yet delicacy. Subtler in design yet equally powerful in effect are features like ambient lighting, which acts as much as a visual aid as a warm welcome, and interior instrumentation that perfects both classic and modern styling.



TAKUMI

At Lexus, we never forget that our cars are driven by real humans in the real world. That's why the power of human touch and sight are integral to every step of our manufacturing process. This synergy of technology and craftsmanship comes together in the skilled hands and eyes of the takumi, or master craftspeople. To be a takumi is to have both exceptional technical expertise and sure senses honed by decades of rigorous experience. In other words, the flawless fit and finish of every Lexus, as well as your enjoyment and peace of mind, is literally in their hands.





38 days, 67 labour-intensive manufacturing steps are required to create our *Shimamoku* – "striped wood" – steering wheel, a previously unimaginable work of art. Through a fusion of modern machinery and traditional craftsmanship, the end result pleases both the eye and touch.

FLAWLESS FINISH

The *takumi* who work in the body stamping division think in microns. Running their hands over moulds and body pieces, they are able to detect the presence of a fleck of dust or a strand of hair. Their mission is to prevent the slightest imperfection from compromising the flawless quality of your Lexus.

STITCHING DOJO

Those *takumi* chosen to stitch the dash of the new ES must undergo the most rigorous training, including a remarkable test of the utmost dexterity: to fold an origami cat in under 90 seconds using one hand – their non-dominant hand. Only those who demonstrate this obsessively developed skill are capable of rewarding you with craftsmanship of this highest order.

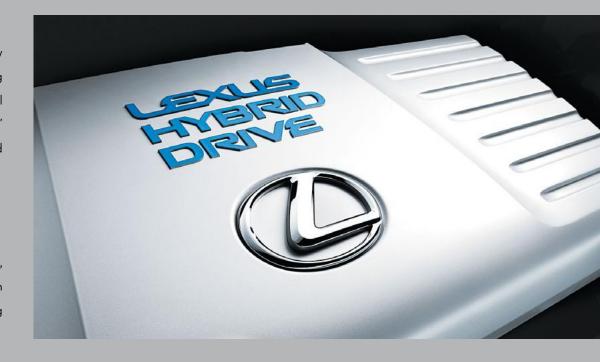


HYBRID

With over 500,000 hybrid vehicles on the road and a greater selection than any other luxury manufacturer, hybrid is neither new nor novel to Lexus. Designing vehicles that deliver the most visceral performance, yet minimize environmental impact, hybrid is a core technology deep at the heart of Lexus. True to our 'Yet' Philosophy, Lexus Hybrid Drive combines an advanced electric motor and powerful yet efficient gasoline engine to deliver a perfectly balanced drive.

SUSTAINABILITY

We lead the industry in more than just hybrid technology. With bio-plastics, made from plants such as bamboo, sugarcane, and soybeans, already used in the cargo area of the CT and in the seats of the RX, Lexus ensures its cutting edge innovations preserve our environment.



LFA

Lexus engineers strove for a decade to create a world-class supercar. In 2010, the result was released: the LFA, a cutting edge machine capable of reaching 100 km/h in just 3.7 seconds. Translating power delivery, handling, and sound into instantaneous and potent sensory stimulation, it has come to represent Lexus, and defines the peak performance of its lineage, the F and FSPORT lines.

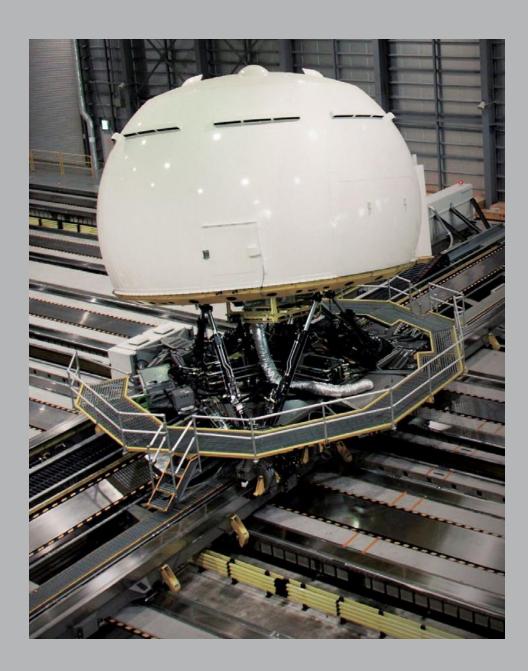
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Our F lineup epitomizes the pinnacle of our devotion to high performance and agenda-setting engineering. More than finely tuned handling, aggressive bodywork, and exceptional sporting interiors, these vehicles broadcast speed at every turn.

The 5.0-litre V8 of the IS F supplies track-worthy acceleration via an 8-speed Sport Direct-Shift Transmission that enables lightning fast manual shifts. Even at a standstill, the powerful, projecting form of the LF-CC conveys forward momentum.

F SPORT

From seat design and suspension tuning, to advanced aerodynamics and bold styling, the powerful genes of the LFA live in every Lexus that wears the *F SPORT* badge. Like an injection of racing technology, these high performance packages supply better chassis rigidity, enhanced brakes, transmission, and more. Performance is a pillar of every Lexus model. The *F SPORT* package amplifies it.



CUTTING EDGE SIMULATION

It may not have the stunning lines Lexus is known for, but we are just as proud of this machine as any vehicle we ever built. And just like our vehicles, we built it for you. The world's most advanced driving simulator puts a real driver, in a real Lexus, in real driving situations, but without the real consequences. By observing how drivers react to dangerous situations we can better develop technology that anticipates these dangers in order to help drivers react quickly to avoid them. At Lexus, a world without accidents isn't just a dream, it's a distinct possibility.





LEXUS SAFETY SYSTEM-PLUS (LSS+)

True to innovative form, Lexus has raised its safety standards with Lexus Safety System+, an optional accessory package of automated driver-assist technologies. Introduced for select models in 2016, and available on each model by 2018/19, LSS+ helps protect against accidents by scanning for hazards and working to avoid them. With features like Pre-collision System, Lane Departure Alert, Automatic High Beam, 13 and Radar Cruise Control,8 the integrated system helps prevent or mitigate collisions, assist drivers to keep within their lane, and enhance road safety during night driving. Whatever the speed, LSS+ enhances driver awareness, decision-making, and vehicle operations to deliver a safer, more engaging driving experience. Visit lexus.ca for more details.

LEXUS SAFETY SYSTEM -

LEXUS | THE FUTURE

LF-C2

The LF-C2 roadster signals a new frontier for Lexus. Its bold "Time in Design" styling allows light to caress its angled body and showcase different features depending on where one views it from. Amplifying this fusion of design and performance, the LF-C2 also features an open cabin to deliver an even freer sense of movement.



LF-SA

The LF-SA 2+2 ultra-compact announces itself through a dynamic, muscular exterior, paired with nimble handling to create a sense of unbridled performance in even the most constricted urban environments. With a Stellar silver exterior finish that captures a spirit of space exploration, this new Lexus signals its ceaseless drive towards new horizons.

THE STORY CONTINUES

Driving forward, the relentless innovation that defines the history of Lexus shows no signs of letting up. Experience this continuing revolution in the 2016 Lexus line-up.







INTUITIVE TECH, INTIMATE CONNECTION The interior is a meld of sleek luxury and unexpected spaciousness. The driver's den is bristling with entertainment, navigation, and communication technology, all harmoniously incorporated, keeping in line with Lexus' human-first approach.



SHOCK ONLOOKERS The world's first Luxury Hybrid Sportback is here. From the tip of the bold spindle grille to the shark-fin antenna, the CT crackles with energetic style. With pronounced aerodynamic detailing, it achieves a remarkable 0.29 coefficient of drag that enhances fuel efficiency, suppresses wind noise, and helps it forge ahead with quiet determination.



FEEL ITS ELECTROMAGNETIC PULSE Lexus Hybrid technology is the most advanced system of its kind, efficiently incorporating energy-saving systems such as Regenerative Braking and Exhaust Heat Recovery System to ensure all energy is put to good use. For sleek presentation to match its streamlined performance, the *F SPORT* package adds style to complement the hybrid's environmental stewardship.











WE'VE TURBOCHARGED OUR LINEUP.

With its aggressive exterior and track-tested performance, the IS lineup is designed to thrill. Featuring an 8-speed turbo engine and Rear Wheel Drive for 2016, the IS 200t is the very first IS turbo. Also a part of the lineup are the All-Wheel Drive IS 300 and IS 350. And along with the jaw-dropping *F SPORT* packages, the IS pushes driving dynamics to the limit.





AN INSTRUMENT OF DESIGN Sink into an action-packed driving experience with the lower, sportier driving position carefully crafted to reflect our driver-focused philosophy. An available 8-inch colour LCD panel is outfitted with an aluminum-trimmed bezel that easily slides to reveal multimedia, vehicle, and trip information at the touch of a button. The FSPORT packages go a step further to heighten the thrills and comfort, with an innovative process that bonds the upholstery to the seat padding, creating a more balanced seat shape.



PREPARE FOR STOLEN GLANCES Revel in a driving experience as seductive from the outside as the luxurious haven within. The striking look is rendered complete with 17-inch aluminum alloy wheels, standard on the IS 200t and IS 300, and sleek 18-inch wheels on the IS 350.



MOVING FORWARD BY QUANTUM LEAPS AND BOUNDS Make every ride an adventure with Drive Mode Select, cranking up your driving experience by adjusting the steering, suspension, and gear ratio to match your mood. If you're looking to add more muscle to your movement, the new IS 300 comes with increased engine size for an exceptional driving experience.

	POWER POWER	ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
IS 200t RWD	241 hp	2.0 L, 4 CYL	10.6/7.2	5	10
IS 300 AWD	255 hp	3.5 L, V6	12.6/9.2	5	10
IS 350 AWD	306 hp	3.5 L, V6	12.6/9.2	5	10

LET IT SPEAK FOR YOU.

The RC is a coupe for all coupes, and it will captivate you whether it's sitting still or powering down a highway. Its long, low profile and sculpted bodylines aggressively slice the air as you're cradled inside the luxuriously composed cockpit. And with a multitude of amenities, you'll find beautiful form and thoughtful function from headlight to tail light. With your choice between the 307 hp RC 350 and the new 255 hp RC 300, both boasting a dual injection 3.5-litre V6, settle in for an exhilarating drive.





ENGAGE YOUR SENSES BEFORE YOU EVEN HIT THE GAS It just gets better inside, where an impressive driver-centric cockpit awaits. The well-appointed interiors are replete with the finest luxuries to keep you comfortable, even though you might be at the edge of your seat.



MAY CAUSE RAPID EYE MOVEMENT WHILE AWAKE With an eye-grabbing front fascia, alluring design, and stunning lines, the RC needs no introduction. Even though it deserves a superlative one.



YIELD NOTHING The RC is a true coupe: a short wheelbase, a stiff and rigid frame, and 307 churning horsepower unleashed from a direct-injected 3.5-litre V6, potently guided by a 6-speed sequential transmission. Step on the gas, release a torrent of excitement, and set your pulse racing.

	POWER	HE ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
RC 300 AWD	255 hp	3.5 L, 6 CYL	12.6/9.2	4	8
RC 350 AWD F SPORT	307 hp	3.5 L, 6 CYL	12.6/9.2	4	8

OUTRUN YOUR EXPECTATIONS.

Designed for the track but more than ready for the road, the RC F embodies our best design and performance thinking. While one look will enthrall you, one drive will convince you. Our primary goal is exceeding your expectations. Built from the asphalt up – in every sense. With the most powerful V8 engine¹ ever developed by Lexus, jaw-dropping exterior styling, and a myriad of road-kicking features, the Lexus RC F will electrify you.

"I currently own a GS 350 and have really enjoyed it. I recently took an RC F for a test drive and I was so amazed at the experience I bought it. The design of this vehicle is truly outstanding and the salesperson I deal with and the service folks are unbeatable!"

Randy, Lexus RC F Driver, Oakville ON





BEAUTY IN THE EYE OF A HURRICANE The RC F houses an interior worthy of the stunning exterior. A cocoon born of stunning craftsmanship and technological enhancement that elevates driving to an art form.



MOTION, CAPTURED From any angle, the RC F commands stop-in-your-tracks stares and boldly implies heart-pounding performance. A pinnacle of engineering and design, every movement stimulates you to your very core.



MAKE TRACKS FEW CAN FOLLOW The RC F boasts a uniquely tuned 8-speed Sport Direct Shift (SPDS) transmission that greatly improves linear throttle response. Torque and power are applied precisely as you apply it. The available Torque Vectoring Differential (TVD) system offers three different modes: Standard, Slalom, or Track that optimize performance, steering, and stability based on the driving conditions.













The 2016 Lexus GS is a luxury Grand Touring Sedan with laser focus on adrenaline-charged performance. Outfitted with a 3.5-litre 311 hp engine, 6-speed transmission, fury rides on the stability of Double Wishbone suspension up front and Multi-Link suspension in the rear. Choose from the all-wheel drive of the GS 350 and its multiple options packages, including *F SPORT*, or powerful hybrid rear-wheel drive of the GS 450h. With over a million miles of development, it's as precise in looks as it is in performance. The new, redesigned exterior stands out, and inside, the GS is everything Lexus represents and more. Be prepared to be overwhelmed.





THE LAIR OF DOMINATION The distinctive look and feel of Lexus emanates from every square inch of the interior, pleasing both the eye with a 12.3-inch LCD display screen, and the touch with heated and available ventilated leather front seats which boast 10-way power adjustments and driver seat memory.



REDESIGNED EXCELLENCE The redesigned GS sports distinct changes in the front fascia combining a new bumper and L-shaped head, and tail light design in the back.



A NEW EXPRESSION OF PERFORMANCE Buckle up for the exhilaration that follows as the 3.5-litre 311-hp engine comes into play, generating 280 lb-ft of torque at 4,800 rpm. Mated to a 6-speed automatic with Sport Direct Shift Control, shifting becomes a game as you start to play. Ride on smoothly with the double wishbone type suspension and coil springs.

	POWER	ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
GS 350 AWD	311 hp	3.5 L, 6 CYL	12.4/9.0	5	10
GS 450h	338 hp	3.5 L, 6 CYL	8.1/6.9	5	10



MAKE YOUR BREATH PLAY CATCH-UP.

Blending an inspiring appearance with the substance to support its style, the all-new 2016 GS F is the latest addition to the F line up. Powered by an extremely muscular 5.0 litre V8 engine that unleashes a jaw-dropping 467 hp, it is the most exquisite expression of power and style that Lexus stands for.



MORE HEARTBEATS PER KILOMETRE.

The most rewarding feeling in the world starts when you turn the engine on. The refined, race-bred 467 hp 7,100 rpm 5.0 litre V8 rumbles to life, paired with a silky-smooth 8-speed automatic transmission and assisted with Sport Direct Shift, Torque Vectoring Differential (TVD), and Lexus G-Force Artificial Intelligence Shift control, every shift raises your heartbeat. A well-rounded performance defines your ride with double wishbone suspension in the front and Sport-Tuned suspension in the rear.





GSF











LEADS WITH POWER. FOLLOWS THROUGH WITH LUXURY.

Brace for exhilaration as a 467 hp engine¹ with 389 lb-ft of torque ignites a rear wheel drive into action. Even when idle, the luxurious comforts of the cockpit-inspired interior radiate with power just waiting to be unleashed.



IMPECCABLE STYLING Drivers will yield to you simply so they can take in the aggressive lines of a quad exhaust with diffuser and carbon fibre rear lip spoiler. Painted front & rear calipers featuring the "F" mark distinguish the GS F as a sophisticated beast bred to dominate the road, right down to its 19-inch forged aluminum wheels.



STEP INTO LUXURY An exclusive "F" steering wheel leaves an impression of power as you rocket forward, rendering everything else a blur. Sport front seats let you settle into a state of excitement, while Metallic Dark Silver touches with Alcantara finish shimmer with a carbon composite trim.

A CAR OF THE FUTURE, THAT WATCHES OUT FOR YOURS.

Lexus takes innovation to the edge, so that driver and passenger safety never goes there. With Lexus Safety System+, an available package of automated driver-assist technologies, it has raised the safety standards. LSS+ works with the driver to help protect against accidents by monitoring potential hazards and working in advance to avoid them. Features like Pre-collision System, Lane Departure Alert, Automatic High Beam, and Radar Cruise Control, work to mitigate collisions, assist drivers to keep within their lane, enhance road safety during night driving, and automatically adjust speed to the vehicle in front. Additional features such as the Vehicle Stability Control (VSC), Blind Spot Monitor, Lane Keep Assist, and Rear Cross-Traffic Alert enhance driver awareness, decision-making, and vehicle operations to deliver a safer, more enjoyable ride.







THERE'S ROOM FOR EVERYTHING. EXCEPT COMPROMISE Sink into the exquisitely-crafted, sumptuously-appointed, spacious interior of the ES, featuring a generous amount of head and leg room in the front and back. The luxury and technology details reach a climax in the cockpit with 10-way power adjustable heated front seats and ventilation fans, plus navigation and entertainment options at your fingertips.



MAKE YOUR PRESENCE SEEN Its stunning contours were designed to stop admirers in their tracks. And with the aerodynamic detailing, lower, sportier profile and elegant LED L-shaped arrowhead daytime lights, it keeps them rooted to the spot. The ES delivers a luxurious and aerodynamic on-road experience. Even at adrenaline-surging speeds, the ES gives you a quieter, more efficient ride, launching you forward with extraordinary grace.



A COMMANDING PERFORMANCE THAT COMMANDS ATTENTION Whether in the ES 350 or hybrid ES 300h, Drive Mode Select lets you choose your driving exhilaration level from responsive to efficient with the simple turn of a dial. Choose between three styles of driving - Normal, ECO or Sport modes - for your desired balance of refinement, performance, and fuel efficiency.³

	POWER	HE ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
ES 350	268 hp	3.5 L V6	11.4/7.6	5	10
ES 300h	200 hp	2.5 L, 4 CYL	5.8/6.1	5	10

THE DRIVING FORCE OF REFINEMENT.

The LS is the pinnacle of Lexus engineering, innovation, technology, and design. With an incomparable list of standard and available features, it sets the bar for distinctive style and luxury. Noise reducing alloy wheels and sound-proofing laminated window glass ensure a hushed ride while power rear sunshades and power closing doors and trunk add a touch of automated class. Self-healing exterior paint keeps the LS beautiful while Climate Concierge individually monitors and adjusts four climate zones and the temperature of the steering wheel. Rear seating even offers an available ottoman leg rest and shiatsu massage.





TAKE IN THE VIEW FROM THE PINNACLE OF LUXURY The interior abounds in luxury beyond measure. A hushed quietness is assured by strategic placement of insulating materials and an extremely rigid body that all but eliminates wind, road, and engine noise.



EVEN WHEN IT'S STOPPED, IT MOVES YOU Clean, luxurious lines give the LS a graceful and commanding presence, buoyed by gorgeous exclusive exterior elements. The unmistakable spindle grille greets the eye in front while the body package accentuating the low centre of gravity hints at the driving excitement to come.



BENEATH WHITE GLOVE REFINEMENT, WHITE-KNUCKLE PERFORMANCE Be it the formidable gasoline engine or the powerful hybrid drive, the engine starts up with its thrilling repertoire of sounds that tugs the heartstrings of even the uninitiated.

	POWER	ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
LS 460 AWD	360 hp	4.6 L, V8	15.2/10.2	5	10
LS 460 L AWD	360 hp	4.6 L, V8	15.2/10.2	5	10
LS 600h	438 hp	5.0 L, V8	12.7/10.1	5	10



Intricately designed and meticulously crafted. Luxuriously appointed and surprisingly spacious. In the ever advancing and increasingly demanding luxury compact SUV market, the NX is more than ready for the road—and to exceed your expectations. Powerful meets practical with available gas and hybrid engines and, of course, Lexus' first turbocharged engine available on the NX F SPORT. It's a beautiful thing.

"I have 3 criteria in buying a vehicle - reliability, performance and style. The Lexus NX fits these to a tee. Lexus is synonymous to luxury, reliability and great value. The NX 200t has a quiet engine with good acceleration. The fit and finish is superb! Good job Lexus!"

Noel, Lexus NX Driver, Vancouver BC







ELEMENTS YOU'LL FIXATE OVER. WE DID The NX is a marvel of technology and luxury. With an available head-up display, get instant driving feedback like speed, current gear, rpm, and audio beautifully projected in colour onto the bottom of the windshield ahead of you via a 6.2-inch TFT LCD panel. And with a mere tap on the Remote Touch Interface, you can access in-car information including climate, navigation, and audio.



LOOKS FIT FOR A SHOWCASE. POWER MADE FOR SHOWDOWN The imposing, aggressively sculpted NX body is rife with splendid details thoughtfully included with style in mind.



THE ONLY BUMPS COME WHEN YOUR HEART SKIPS A BEAT At the heart of both NX turbo and NX hybrid models, remarkable power and exhilarating performance duke it out to a stirring tie. With available sport-tuned suspension and Adaptive Variable Suspension with SPORT S+ mode on *F SPORT* packages, it takes a lot to disturb your drive.

	POWER	ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
NX 200t	235 hp	2.0 L, 4 CYL	10.6/8.4	5	8
NX 200t F SPORT	235 hp	2.0 L, 4 CYL	10.8/8.8	5	8
NX 300h	194 hp	2.5 L, 4 CYL	7.1/7.7	5	8

LUXURY HAS A NEW EDGE.

When you create the first-ever luxury SUV, you get to rewrite the rules. From the chiseled exterior to the elegant interior, the newly designed fourth-generation RX enhances the premium values pioneered by the model's previous generations. The alluring looks hint at the characteristic exceptional performance and agile handling you unleash when taking the wheel. And this year, Lexus introduces the RX 450h F SPORT, delivering a powerful bite with minimal environmental bark. Call it a mark of good breeding.



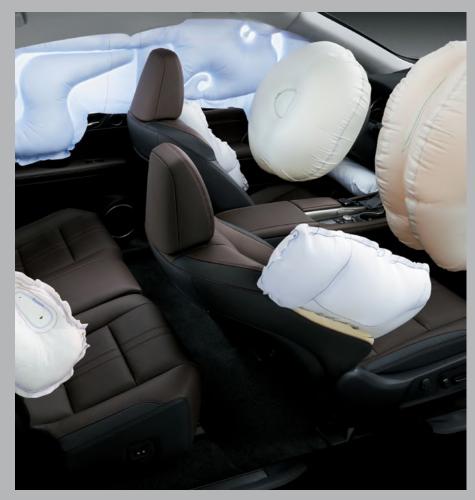


EVEN ITS SHADOW DRAWS STARES The RX is a sight to behold. It lures drivers and ensnares admirers with its bold exterior of dynamic lines that hint strongly at the power that lies beneath the hood. Adding to the aura of distinction and authority are the striking available L-shaped premium LED headlights, and premium LED rear combination tail lamps. The best part - the hands-free power back door opens by simply passing your arm over the Lexus badge.



EVERY ELEMENT, REFINED Sumptuous and spacious, the redesigned interiors of the RX are replete with luxury, comfort and anticipation of the exhilaration to come. The driver's seat is a throne of uncompromising power with a heated leather-sheathed power tilt and telescopic steering wheel that boasts an array of toggles including audio controls for the available 15-speaker Mark Levinson system. In addition to standard rear heated seats, heated and ventilated front seats come equipped with a memory system that remembers driver preferences for unquestioned comfort.

	POWER	HE ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
RX 350	295 hp	3.5 L, 6 CYL	12.2/8.9	5	10
RX 450h	308 hp	3.5 L, 6 CYL	7.7/8.2	5	10



DON'T EVEN HAZARD A GUESS With innovation at the heart of everything Lexus delivers, the RX takes new roads in driving safety with the Lexus Safety System+, an available package of automated driver-assist technologies. LSS+ works with the driver to help protect against accidents by monitoring potential hazards and working in advance to avoid them. Features like Pre-collision System,⁹ Lane Departure Alert,⁴ Automatic High Beam,¹³ and Radar Cruise Control,⁸ work to mitigate collisions, assist drivers to keep within their lane, enhance road safety during night driving and automatically adjust speed to the vehicle in front. Stay even safer with features such as Vehicle Stability Control (VSC),¹¹ Anti-lock Brake System (ABS), Traction Control (TRAC), Electronic Brake Force Distribution (EBD), and Brake Assist (BA),¹² that assist the driver in decision-making and awareness at every step of the way, giving rise to a more pleasurable ride.



MORE THAN ENOUGH FORCE TO LEAVE AN IMPRESSION The 2016 RX sports much more than just a boldly redesigned exterior. Beneath the hood are several enhancements that flawlessly come together to elevate the driving experience. This includes improvements in noise reduction, road noise, vibration and bump suppression. The re-engineered Drive Mode Select also offers improved acceleration, responsiveness, and steering to match your driving mood with ECO, Normal, Sport S standard, and available Sport S+ and Customize.

FORWARD-THINKING IN EVERY REGARD.

Along with the restyled exterior, the RX has been exquisitely crafted with designs on conservation. With Lexus' advanced hybrid technology, the RX 308 hp 450h delivers enhanced fuel efficiency, fewer emissions and uncompromising power. In other words, it is as efficient as it is awe-inspiring. New for 2016, the RX hybrid can be upgraded with an *FSPORT* package.



REDRAW THE MAP OF LUXURY SPORT.

While it's a jungle out there, it's a memorable ride in here. Its 301 hp gets you from A to B and beyond with confidence. Its exquisite comforts and styling – inside and out – make every kilometre a luxurious one.





CREATURE COMFORTS WITH FINE TASTE Immerse yourself in the sumptuous comfort and opulent convenience of the well-appointed interior. The luxury detailing peaks in the driver cockpit, where advanced ergonomics deliver exceptional driver control, and the 17-speaker Mark Levinson^{®10} Premium Audio System provides an exceptional dose of auditory euphoria. The HDD Navigation System is at the beck and call of your every command as it guides you to your destination with a voice-activated system.



PROVIDE SOME SCENERY OF YOUR OWN The bold contours and dramatic body styling of the GX beckon a glance, that swiftly turns into a stare.



EXPERIENCE HORSEPOWER IN ITS NATURAL SETTING The 4.6-litre 301 hp V8 on the GX kicks in with an intimidating roar that dominates every road it prowls on and packs a trailer-grabbing 329 lb-ft of tow. Plus, the electronically-controlled limited slip differential delivers the power and control you need to charge ahead, while the Kinetic Dynamic Suspension System (KDSS) tames even the mightiest bumps.















ALWAYS TRAVEL IN FIRST CLASS Its interior is an oasis of refined comfort. Up front, a 12.3-inch EMV Navigation screen with Remote Touch Interface, coupled with the new for 2016 Head-Up Display, engages drivers with an even more intuitive drive. Four-zone independent climate control keeps passengers in perfect comfort as they enjoy the 11.6-inch Dual Screen Rear Seat DVD Entertainment System. Plus, you can select from generous seating for 8 or multiple storage configurations thanks to power sliding 2nd row seats and power folding 3rd row seats.



EVERY TRIP BEGINS WITH A MOMENT OF PAUSE The 2016 LX takes an aggressive stance with its striking angles framed by LED headlamps with intelligent high-beam. 20-inch aluminum alloy wheels, roof rails, and a roof-mounted rear spoiler complete the arresting LX picture.



ALL 383 HORSES ARE THOROUGHBREDS A 5.7 L, 383 hp, 32 dual VVT-i V8 with an amazing 403 lb-ft of torque¹ gives you an instant education in unbridled power. The raw power is well tempered by a seamless 8-speed sequential-shift transmission and adaptive Variable Suspension system that makes adjustments every second of the drive. Off-road capabilities including Multi-Terrain Monitor, Multi-Terrain Select, and Crawl Control help guide the LX wherever you dare to tread, while Safety Features like Lexus Safety System+, Blind Spot Monitor, and Rear Cross-Traffic Alert⁵ keep you secure no matter the surface you conquer.



LX 570











SERVICE COMMITMENT

On top of enjoying the highest quality product, Lexus also delivers through a professional Dealer network, a unique and uncompromising level of after-sales service. First Class Service Concept. The highest level of professionalism and vehicle support ensure that Lexus ownership experience is as luxurious as the vehicles.

WARRANTY

Our Lexus Warranty Comprehensive Coverage includes:

48 months/80.000 km

Hybrid-Related Components

96 months/160,000 km (applies to battery control module, hybrid vehicle control module, hybrid battery and the inverter/ converter)

Powertrain

72 months/110.000 km

Corrosion Perforation

72 months/unlimited kilometres

Major Emission Control Components

96 months/130,000 km

Please see your Lexus Dealer for details. Lexus will even provide five days of alternate transportation if your vehicle is required to stay at the dealership for an extended period of time due to a warrantable condition.

EXTRA CARE PROTECTION

Extend beyond the new vehicle warranty and enhance your peace of mind with Lexus Extra Care Protection.

ROADSIDE ASSISTANCE

As a proud owner of a Lexus vehicle you won't have to worry about obtaining assistance when mishaps requiring Emergency Roadside Service or Mechanical Breakdown Towing are needed. Throughout Canada and the continental U.S., our Central Emergency Roadside Services Operator will always be there to ensure you receive prompt, efficient services from one of the many facilities qualified under our approved Roadside Assistance Program. Twenty-four hours a day, 365 days a year we will be there to help.

LEXUS FINANCIAL SERVICES

Come talk to the experts whose exclusive business is financing and leasing Lexus vehicles. You'll find our interest rates fully competitive and our terms flexible - up to 72 months. Our online services conveniently allow you to confirm current rates and receive your credit approval in advance of selecting the Lexus that's right for you. For help, visit your Lexus Dealer or lexus.ca, or call 1-800-26-LEXUS.

LEXUS CANADA

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lexus.ca 1-800-26-LEXUS

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1. Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher.	 The Lexus Hybrids have nearly 70% fewer smog-forming emissions compared against 	similarly equipped conventional gasoline power vehicles. Based on North American sal-	es data and Federal Tier 2 engin
emission requirements. 3. Fuel efficiency estimates were determined using approved Government of Car of its lane, the system warns the driver that corrective action may be required. It is not a collision-avoidance Allert System. There are limitations to the function, detection and range of the system. You should also lool designed to assist in locating an address or point of interest. Discrepancies may be encountered between available for every city or roadway. Periodic updates available at an additional cost. See your Navigation safe. Always look over your shoulder and use your turn signal before changing lanes. There are severe lim Control was designed to assist the driver and is not a substitute for safe and attentive driving practices. Plea system and is not a substitute for safe and attentive driving. System effectiveness depends on many factor Control (VSC) and if applicable Vehicle Dynamics Integrated Management (VDIM) are electronic syste whether VSC and VDIM will be effective in preventing a loss of control. Please see your Owner's Manual maintenance and tire and road conditions. 13. Automatic high beam feature can help improve vision at r Owner's Manual for details. 14. All the airbag ("AB") systems are Supplemental Restraint Systems. All ABs Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. 15. Lane Keep Assist is designed to read the lane markers of certain roads and apply slight torque to the wheel to notify the driver that corrective action may be required. These features are not a collision-avoic plus HV battery output.	ada Test Methods. Actual fuel consumption will vary based on driving habits and other facts system and is not a substitute for safe and attentive driving. System effectiveness depends or c around outside your vehicle, over your shoulder and use your mirrors to confirm reanwarc to the system and your actual location. Road system changes may affect the accuracy of the System Owner's Manual for further details. Navigational systems in some vehicles are avail its to the function, detection range and clarity of the monitor system. For a complete list of lin se see your Owner's Manual for important cautions and instructions. 9. The Pre-Collision S s, such as speed, driver input and road conditions. Please see your Owner's Manual for fur ms designed to help the driver maintain vehicle control under adverse conditions. They an for further details. 12. Brake Assist is designed to help the driver take full advantage of the light. However, conditions such as a dirty windshield, rapidly changing light conditions or I (if installed) are designed to inflate only under certain conditions and in certain types of sever To decrease the risk of injury from an inflating AB, always wear seatbelts. Do not use a re steering wheel to help keep the car in the centre of the lane. If the vehicle approaches the c	ors. 4. Lane Departure Alert is designed to read the lane markers of certain roads. If the win many factors. Please see your Owner's Manual for further information. 5. Do not rely exc delearance. For a complete list of limitations and directions, please see your Owner's Mai e information provided. Rely on your common sense to decide whether to follow a special lable with bilingual capability. 7. Do not rely exclusively on the Blind Spot Monitor System mitations and directions regarding use of the monitor system, please see your Owner's Mystem is designed to help reduce the crash speed and damage in certain frontal collisions rither information. 10. Mark Levinson is a registered trademark of Harman International lie not substitutes for safe driving practices. Factors including speed, road conditions and benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also on hilly terrain will limit effectiveness so the driver may need to manually adjust the highbean ecollisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain A earward-facing child seat in any front passenger seat. Please see your Owner's Manual puter limits of its lane, the Lane Departure Warning feature sounds a warning tone and agreement and the seat of the lane Departure Warning feature sounds a warning tone and agreement and the seat of the lane Departure Warning feature sounds a warning tone and agreement and the seat of the lane Departure Warning feature sounds a warning tone and agreement and the seat of the lane begater to the seat of the lane and agreement and the seat of the lane and agreement and the lane lane and agreement and lane and agreement and lane and agreement and lane and agreement and lane and lane	ehicle approaches the outer limits- lusively on the Rear Cross-Traffic nual. 6. The Navigation System is flied route. Detailed coverage no m to determine if a lane change in lanual. 8. Dynamic/Radar Cruise nolly. It is not a collision avoidance ndustries Inc. 11. Vehicle Stability driver steering input can all affec depends on proper brake-system ns from on to off. Please see you ABs in side collisions; Roll-Sensing for further information/warnings poplies slight torque to the steering

